

**Compare ACT! 2011 to ACT! 6.0**

<b>Organize Contact Data in 1 place</b>	<b>ACT! 2011</b>	<b>ACT! 6.0</b>
New, easy ACT! interface	✓	—
Attach documents to History and Activities	✓	Only Histories
Attach document shortcuts	✓	✓
Create Company Records	✓	—
Dynamic Group membership rules	✓	—
Apply Note / History items to multiple contacts	✓	—
Rich Text Formatting	✓	—
Web Links Tab	✓	—
Link Contact/Company Fields	✓	—
Split-Panel Note / History Preview	✓	—
Integrates with Sage 50 Accounts	✓	—

<b>Communicating with Contacts</b>	<b>ACT! 2011</b>	<b>ACT! 6.0</b>
Send Outlook emails directly from ACT!	✓	—
Attach new Outlook emails to an ACT! contact	✓	—
Create ACT! Contacts from Outlook E-mail	✓	—
Choose an ACT! history option for every new Outlook email	✓	—
Attach received Outlook emails to ACT! en masse	✓	—
Use Outlook Rules to automatically file emails in ACT!	✓	—
ACT! E-Marketing tab	✓	—

<b>Prioritize Your Work</b>	<b>ACT! 2011</b>	<b>ACT! 6.0</b>
Create and Edit Activity Series	✓	Basic
Calendar pop-up detail	✓	—
Send ACT! invites & notification by iCal	✓	✓
Custom History / Activity Types	✓	—
Custom Priorities	✓	—
Check other users activity availability	✓	—
Interactive graphical dashboards	✓	—
Automatic Outlook Calendar Sync	✓	—
Copy ACT! & Outlook calendars in a single click	✓	—
Create ACT! activities from Outlook	✓	—
Team dashboards	✓	—
View activities for 10+ users	✓	✓

<b>Forecast and Track Sales Opportunities</b>	<b>ACT! 2011</b>	<b>ACT! 6.0</b>
Create Sales Opportunities layouts	✓	—
Add unlimited custom opportunities fields	✓	—
Track communications with each opportunities	✓	—
Create multiple sales processes	✓	—
Filtered opportunity List View	✓	—
Track Multiple Products per Opportunity	✓	—
Opportunity Lookups	✓	—
Customizable Opportunity Fields	✓	—
1 Button Export to Excel	✓	—
Define a default currency for each ACT! database	✓	—
Sales dashboards	✓	—
Link Opportunities with multiple contacts	✓	—
Sales team dashboards	✓	—

<b>Get a Complete View of Customer Interactions</b>	<b>ACT! 2011</b>	<b>ACT! 6.0</b>
Lookup Indicator	✓	✓
Advanced Keyword Search	✓	Basic search
Save Lookups as Groups	✓	—
Field Types – Picture, Yes/No, Memo, E-mail	✓	—
Edit Queries & Preview Results	✓	No preview
Perform searches on Groups and Companies	✓	—
Switch searches between contacts, groups & companies	✓	—
Previous look-up option	✓	—

<b>Securely Administer &amp; Deploy to Teams</b>	<b>ACT! 2011</b>	<b>ACT! 6.0</b>
Admin Dashboard	✓	—
5 User Permission Levels	✓	—
Export ACT! contacts in vCard format	✓	✓
Supports Citrix/Terminal Services access	✓	—
Set Password Format, Expiry & Re-Use Rules	✓	—
Create 50 remote DBs simultaneously	✓	—
Company and Group Security Rules enforced	✓	—
Increased Scalability to support large teams	✓	—
Set Custom User Permissions	✓	—
Grant Contact Access en Masse	✓	—
Silent Install	✓	—
Web Access using Safari 3.0 browsers	✓	—

Supports Vista	✓	—
Automatic Database Sync & Backup	✓	—
Automatic Database Maintenance	✓	—
Field Level Security	✓	—
64-bit compatible	✓	—
Faster sync and sync progress bar	✓	—
Exclude attachments for faster back-up	✓	—
Related Contacts	✓	—
Microsoft® Outlook® Email Integration	✓	—
Outlook Rules	✓	—
Social Media Integration	✓	—
Sage E-marketing for ACT!	✓	—
ACT! Mobile Live	✓	—
Reports View	✓	—
Simplified Navigation	✓	—
Welcome Page	✓	—
Customizable Opportunities	✓	—
Smart Tasks	✓	—
Professionally Designed Email Marketing Templates that compliment Smart Tasks	✓	—
Sage Business Info Services for ACT!	✓	—
Outlook Contact Sync	✓	—
Outlook Calendar Sync	✓	—
Outlook Contact and Calendar Sync in the Sage ACT! Premium Web Client	✓	—
Direct Import from Excel®	✓	—
Re-designed Welcome Page with Featured Videos	✓	—
Security that Prevents Sensitive Email History from Attaching to Sage ACT! User Records	✓	—